



**SENARAI PENAWARAN KURSUS DAN TENAGA PENGAJAR**  
**SEMESTER 2, SIDANG AKADEMIK 2022/2023**  
**LIST OF COURSES OFFERED AND LECTURER**  
**SEMESTER 2, ACADEMIC SESSION 2022/2023**

NO.	KOD CODE	TAJUK KURSUS COURSE TITLE	PENSYARAH LECTURER	CW	EW	PRASYARAT PRE-REQUISITE	HARI DAN MASA DAY AND TIME	TEMPAT VENUE
1	YBP129/3	Komunikasi Organisasi <i>Organizational Communication</i>	Dr. Mahadevan Krishnan	60	40		Khamis (9.00 pg - 10.50 pg) <i>Thursday (9.00 am - 10.50 am)</i>	BT 151
2	YDP102/3	Perlakuan Pengguna Digital <i>Digital Consumer Behaviour</i>	Dr. Sharifah Nadiah Syed Mukkhiar Dr. Rehan Tariq	60	40		Isnin (3.00 ptg - 4.50 ptg) <i>Monday (3.00 pm - 4.50 pm)</i>	BT 159
3	YFP109/3	Penulisan Skrin Kreatif <i>Creative Screen Writing</i>	Prof. Madya Dr. Juliana Abdul Wahab	100	0		Rabu (2.00 ptg - 3.50 ptg) <i>Wednesday (2.00 pm - 3.50 pm)</i>	Studio Penggambaran, D13
4	YKT113/3	Keusahawanan Media <i>Media Entrepreneurship</i>	Dr. Suriati Saad Dr. Ng See Kee	70	30		Selasa (3.00 ptg - 4.50 ptg) <i>Tuesday (3.00 pm - 4.50 pm)</i>	DK G
5	YKT114/3	Teori Komunikasi <i>Communication Theory</i>	Dr. Mahadevan Krishnan Dr. Rehan Tariq	60	40		Isnin (9.00 pg - 10.50 pg) <i>Monday (9.00 am - 10.50 am)</i>	DK A
6	YKT115/3	Grafik Komunikasi <i>Graphic For Communication</i>	Dr. Rehan Tariq	100	0		Jumaat (9.00 pg - 10.50 pg) <i>Friday (9.00 am - 10.50 am)</i>	DK SK1
7	YWP126/3	Kewartawanan Visual <i>Visual Journalism</i>	Dr. Chai Ming Hock	100	0		Khamis (3.00 ptg - 4.50 ptg) <i>Thursday (3.00 pm - 4.50 pm)</i>	Makmal DTP, C10
8	YBP201/3	Komunikasi untuk Pembangunan Lestari	Dr. Mohamad Saifudin Mohamad Saleh Dr. Ng See Kee	60	40		Khamis (3.00 ptg - 4.50 ptg) <i>Thursday (3.00 pm - 4.50 pm)</i>	DK E
9	YBP221E/3	Perancangan Dan Penilaian Kempen Komunikasi	Prof. Madya Dr. Shuhaida Md Noor	100	0		Isnin (3.00 ptg - 4.50 ptg) <i>Monday (3.00 pm - 4.50 pm)</i>	BT 104
10	YBP223/3	Periklanan	Dr. Sharifah Nadiah Syed Mukkhiar	60	40		Khamis (11.00 pg - 12.50 tgh) <i>Thursday (11.00 am - 12.50 pm)</i>	DK I
11	YBP226/3	Penulisan Promosi	Dr. Nur Atikah A Rahman Puan M Gokina Morganan	100	0		Rabu (3.00 ptg - 4.50 ptg) <i>Wednesday (3.00 pm - 4.50 pm)</i>	BT 143
12	YFP207/3	Sinematografi	En. Mohammed Nabil Imran	100	0		Isnin (3.00 ptg - 4.50 ptg) <i>Monday (3.00 pm - 4.50 pm)</i>	Studio Penggambaran, D13
13	YFP223E/3	Penerbitan Televisyen 1	En. Mohammed Nabil Imran	70	30	YKT217	Khamis (11.00 pg - 12.50 tgh) <i>Thursday (11.00 am - 12.50 pm)</i>	Studio Penggambaran, D13
14	YKT220/3	Teori Komunikasi 2	Dr. Ngo Sheau Shi Dr. Nur Atikah A Rahman	60	40	YKT218	Selasa (3.00 ptg - 4.50 ptg) <i>Tuesday (3.00 pm - 4.50 pm)</i>	DK SK1
15	YKT221/3	Undang-Undang Dan Etika Media	Dr. Rani Ann Balaraman Puan M Gokina Morganan	60	40		Jumaat (9.00 pg - 10.50 pg) <i>Friday (9.00 am - 10.50 am)</i>	DK A
16	YWP202/3	Penulisan Berita 2	Dr. Chai Ming Hock	100	0	YKT110	Isnin (9.00 pg - 10.50 pg) <i>Monday (9.00 am - 10.50 am)</i>	Makmal DTP, C10
17	YBP300/3	Komunikasi Pemasaran Bersepadu	Prof. Madya Dr. Shuhaida Md Noor	100	0		Khamis (3.00 ptg - 4.50 ptg) <i>Thursday (3.00 pm - 4.50 pm)</i>	DK J
18	YBP307E/3	Publisiti, Media dan Kaedah	Prof. Dr. Jamilah Hj. Ahmad	60	40		Khamis (9.00 pg - 10.50 pg) <i>Thursday (9.00 am - 10.50 am)</i>	Palka Wacana, C10
19	YFP300/3	Suntingan Video dan Kesan Khas	En. Mohammed Nabil Imran	70	30		Isnin (9.00 pg - 10.50 pg) <i>Monday (9.00 am - 10.50 am)</i>	Studio Penggambaran, D13
20	YFP307/3	Arahan dan Lakonan Skrin	Prof. Madya Dr. Juliana Abdul Wahab	100	0		Khamis (2.00 ptg - 3.50 ptg) <i>Thursday (2.00 pm - 3.50 pm)</i>	Studio Penggambaran, D13
21	YFP321/3	Kajian Televisyen	Prof. Madya Dr. Juliana Abdul Wahab	60	40		Jumaat (10.00 pg - 11.50 pg) <i>Friday (10.00 am - 11.50 am)</i>	Studio Penggambaran, D13
22	YFP324/3	Kajian Sinema	Dr. Mahyuddin Ahmad	60	40		Selasa (3.00 ptg - 4.50 ptg) <i>Tuesday (3.00 pm - 4.50 pm)</i>	Studio Penggambaran, D13
23	YKT307/3	Latihan Ilmiah 1	Dr. Rani Ann Balaraman (Penyelaras) Semua Pensyarah	100	0	YKT306	Rabu (9.00 pg - 10.50 pg) <i>Wednesday (9.00 am - 10.50 am)</i>	DK T
24	YWP307/3	Ekonomi Politik Media	Dr. Mahyuddin Ahmad Dr. Ngo Sheau Shi	60	40		Isnin (3.00 ptg - 4.50 ptg) <i>Monday (3.00 pm - 4.50 pm)</i>	DK A
25	YWP310/3	Kewartawanan Penyiasatan	Dr. Rani Ann Balaraman Puan M Gokina Morganan	100	0		Khamis (11.00 pg - 12.50 tgh) <i>Thursday (11.00 am - 12.50 pm)</i>	BT 143
26	YWP311/3	Pemberitaan Antarabangsa	Dr. Ngo Sheau Shi	100	0		Rabu (3.00 ptg - 4.50 ptg) <i>Wednesday (3.00 pm - 4.50 pm)</i>	BT 145
27	YWP405/3	Kewartawanan Media Baru	Dr. Nik Norma Nik Hasan Dr. Ng See Kee	60	40		Khamis (9.00 pg - 10.50 pg) <i>Thursday (9.00 am - 10.50 am)</i>	BT 152
28	YWP408E/3	Penerbitan Akhbar 2	Dr. Nik Norma Nik Hasan Dr. Chai Ming Hock	100	0	YKT110 & YWP202	Selasa (3.00 ptg - 4.50 ptg) <i>Tuesday (3.00 pm - 4.50 pm)</i>	Palka Wacana, C10
	HFE224/2	Penghayatan Etika dan Peradaban	Pensyarah Kursus HFE224 di PP Komunikasi: Dr. Mohamad Saifudin Mohamad Saleh Dr. Ng See Kee	100	0	Pelajar Tahun 2		