

SENARAI PENAWARAN KURSUS DAN TENAGA PENGAJAR
SEMESTER 2, SIDANG AKADEMIK 2023/2024
LIST OF COURSES OFFERED AND LECTURERS
SEMESTER 2, ACADEMIC SESSION 2023/2024

NO.	KOD CODE	TAJUK KURSUS COURSE TITLE	PENSYARAH LECTURER	CW	EW	PRASYARAT PRE-REQUISITE	HARI DAN MASA DAY AND TIME	TEMPAT VENUE
1	YBP129/3	Komunikasi Organisasi <i>Organizational Communication</i>	Dr. Mahadevan Krishnan	60	40		Khamis (9.00 pg - 10.50 pg) <i>Thursday (9.00 am - 10.50 am)</i>	BT 144
2	YDP102/3	Perfakuan Pengguna Digital <i>Digital Consumer Behaviour</i>	Dr. Sharifah Nadiyah Syed Mukhjar	60	40		Isnin (3.00 ptg - 4.50 ptg) <i>Monday (3.00 pm - 4.50 pm)</i>	BT 144
3	YFP109/3	Penulisan Skrin Kreatif <i>Creative Screen Writing</i>	Prof. Madya Dr. Juliana Abdul Wahab En. Zaini Abu Hassan	100	0		Rabu (2.00 ptg - 3.50 ptg) <i>Wednesday (2.00 pm - 3.50 pm)</i>	DK B
4	YKT113/3	Keusahawanan Media <i>Media Entrepreneurship</i>	Dr. Ng See Kee Dr. Miharaini Md Ghani	70	30		Selasa (3.00 ptg - 4.50 ptg) <i>Tuesday (3.00 pm - 4.50 pm)</i>	DK Z
5	YKT114/3	Teori Komunikasi <i>Communication Theory</i>	Dr. Mahadevan Krishnan Dr. Rehan Tariq	60	40		Khamis (3.00 ptg - 4.50 ptg) <i>Thursday (3.00 pm - 4.50 pm)</i>	DK S
6	YKT115/3	Grafik Komunikasi <i>Graphic For Communication</i>	Dr. Nurdaryana Mohamad Noor	100	0		Jumaat (8.00 pg - 9.50 pg) <i>Friday (8.00 am - 9.50 am)</i>	DK T
7	YWP126/3	Kewartawanan Visual <i>Visual Journalism</i>	Dr. Chai Ming Hock	100	0		Isnin (9.00 pg - 10.50 pg) <i>Monday (9.00 am - 10.50 am)</i>	Palka Wacana, C10
8	YBP230/3	Tanggungjawab Sosial Korporat <i>Corporate Social Responsibility</i>	Prof. Dr. Jamilah Hj. Ahmad Dr. Suriati Saad	60	40		Selasa (2.00 ptg - 3.50 ptg) <i>Tuesday (2.00 pm - 3.50 pm)</i>	Palka Wacana, C10
9	YBP233/3	Komunikasi Jenama <i>Brand Communication</i>	Prof. Madya Dr. Shuhaida Md Noor Dr. Kamaruzzaman Abdul Manan	100	0		Khamis (9.00 pg - 10.50 pg) <i>Thursday (9.00 am - 10.50 am)</i>	BT 150
10	YDP205/3	Ekonomi Politik Media Digital <i>Political Economy of Digital Media</i>	Dr. Ngo Sheau Shi Dr. Nurdaryana Mohamad Noor Dr. Kamaruzzaman Abdul Manan	70	30		Rabu (3.00 ptg - 4.50 ptg) <i>Wednesday (3.00 pm - 4.50 pm)</i>	BT 145
11	YDP206/3	Pengurusan Media Sosial <i>Social Media Management</i>	Prof. Madya Dr. Izzal Asnira Zolkepli Dr. Nur Atikah A Rahman	100	0		Khamis (11.00 pg - 12.50 tgh) <i>Thursday (11.00 am - 12.50 pm)</i>	Palka Wacana, C10
12	YFP212/3	Penerbitan Radio Digital <i>Digital Radio Production</i>	Prof. Madya Dr. Juliana Abdul Wahab Dr. Miharaini Md Ghani	70	30		Isnin (2.00 ptg - 3.50 ptg) <i>Monday (2.00 pm - 3.50 pm)</i>	Palka Wacana, C10
13	YFP213/3	Kritikan dan Apresiasi Skrin <i>Screen Criticism and Appreciation</i>	Dr. Mahyuddin Ahmad	60	40		Jumaat (11.00 pg - 12.50 tgh) <i>Friday (11.00 am - 12.50 pm)</i>	Palka Wacana, C10
14	YKT232/3	Media, Budaya dan Masyarakat <i>Media, Culture and Society</i>	Dr. Rehan Tariq Dr. Nurdaryana Mohamad Noor	60	40		Jumaat (3.00 ptg - 4.50 ptg) <i>Friday (3.00 pm - 4.50 pm)</i>	DK T
15	YKT233/3	Undang-undang dan Etika Media <i>Media Law and Ethics</i>	Dr. Rani Ann Balaraman Dr. Miharaini Md Ghani	60	40		Isnin (9.00 pg - 10.50 pg) <i>Monday (9.00 am - 10.50 am)</i>	DK SK2
16	YWP227/3	Kewartawanan Berasaskan Pengetahuan <i>Knowledge-Based Journalism</i>	Dr. Mohamad Saifudin Mohamad Saleh Dr. Rani Ann Balaraman	60	40		Khamis (3.00 ptg - 4.50 ptg) <i>Thursday (3.00 pm - 4.50 pm)</i>	DK L
17	YWP229/3	Penerbitan Berita untuk Pelbagai Platform <i>News Production for Multiple Platforms</i>	Prof. Madya Dr. Nik Norma Nik Hasan Dr. Rehan Tariq	100	0		Jumaat (9.00 pg - 10.50 pg) <i>Friday (9.00 am - 10.50 am)</i>	Makmal DTP, C10
18	YBP300/3	Komunikasi Pemasaran Bersepadu	Prof. Madya Dr. Shuhaida Md Noor Dr. Sharifah Nadiyah Syed Mukhjar	100	0		Khamis (3.00 ptg - 4.50 ptg) <i>Thursday (3.00 pm - 4.50 pm)</i>	DK N
19	YBP307E/3	Publisiti, Media dan Kaedah	Prof. Dr. Jamilah Hj. Ahmad En. Tengku Adrian Tuan Ismail	60	40		Khamis (9.00 pg - 10.50 pg) <i>Thursday (9.00 am - 10.50 am)</i>	Palka Wacana, C10
20	YFP300/3	Suntingan Video dan Kesan Khas	Dr. Mahyuddin Ahmad En. Mohammed Nabil Imran En. Zaini Abu Hassan	70	30		Isnin (9.00 pg - 10.50 pg) <i>Monday (9.00 am - 10.50 am)</i>	Studio Penggambaran, D13
21	YFP307/3	Arahan dan Lakonan Skrin	Prof. Madya Dr. Juliana Abdul Wahab En. Mohammed Nabil Imran	100	0		Jumaat (9.00 pg - 10.50 pg) <i>Friday (9.00 am - 10.50 am)</i>	Studio Penggambaran, D13
22	YFP321/3	Kajian Televisyen	Prof. Madya Dr. Juliana Abdul Wahab En. Mohammed Nabil Imran	60	40		Khamis (2.00 ptg - 3.50 ptg) <i>Thursday (2.00 pm - 3.50 pm)</i>	DK K
23	YFP324/3	Kajian Sinema	Dr. Mahyuddin Ahmad	60	40		Rabu (3.00 ptg - 4.50 ptg) <i>Wednesday (3.00 pm - 4.50 pm)</i>	Palka Lestari, C10
24	YKT307/3	Latihan Ilmiah 1	Dr. Rani Ann Balaraman (Penyelaras) Semua Pensyarah	100	0	YKT306	Rabu (9.00 pg - 10.50 pg) <i>Wednesday (9.00 am - 10.50 am)</i>	Studio Penggambaran, D13
25	YWP307/3	Ekonomi Politik Media	Dr. Mahyuddin Ahmad Dr. Ngo Sheau Shi	60	40		Isnin (3.00 ptg - 4.50 ptg) <i>Monday (3.00 pm - 4.50 pm)</i>	DK T
26	YWP311/3	Pemberitaan Antarabangsa	Dr. Ngo Sheau Shi	100	0		Selasa (3.00 ptg - 4.50 ptg) <i>Tuesday (3.00 pm - 4.50 pm)</i>	BT 143
27	YWP405/3	Kewartawanan Media Baru	Dr. Ng See Kee	60	40		Khamis (11.00 pg - 12.50 tgh) <i>Thursday (11.00 am - 12.50 pm)</i>	BT 159
28	YWP408E/3	Penerbitan Akhbar 2	Dr. Chai Ming Hock	100	0	YKT110 & YWP202	Selasa (3.00 ptg - 4.50 ptg) <i>Tuesday (3.00 pm - 4.50 pm)</i>	Makmal DTP, C10
29	HFE224/2	Penghayatan Etika dan Peradaban	Penyelia Kursus HFE224 di PP Komunikasi: Dr. Sharifah Nadiyah Syed Mukhjar Dr. Ng See Kee Dr. Miharaini Md Ghani	100	0	Pelajar Tahun 2		
30	SHE101/2	Hubungan Etnik	Penyelia Kursus SHE101 di PP Komunikasi: Dr. Kamaruzzaman Abdul Manan	70	30			