

CURRICULUM VITAE

Nik Norma Nik Hasan, PhD

Senior Lecturer & Deputy Dean
(Academic, Students Affairs & Alumni)
School of Communication
Universiti Sains Malaysia (USM)
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Social Networking Site:

<https://www.linkedin.com/in/nik-norma-nik-hasan-070a2092/>

Research Interests

Media and Environmental Journalism
Risk Communication
Communicating Sustainability

Academic Qualification

Doctor of Philosophy (Environmental Journalism)

School of Political Science and Journalism
University of Canterbury, Christchurch, New Zealand
Thesis: The Representation of Environmental News: A Comparative Study of the Malaysian and New Zealand Press

MA in Communication (Science and Environmental Journalism)

School of Communication
Universiti Sains Malaysia (USM), Penang, Malaysia
Project Paper: The Politicization of Environmental Reporting in the Malaysian Mainstream Media

BA (Hons.) in Public Relations

Faculty of Communication and Media Studies
Universiti Teknologi MARA Malaysia (UiTM), Shah Alam, Malaysia
Thesis: Smear Campaign against Malaysia Palm Oil in the USA: A Case Study on Hill and Knowlton Campaign Strategies

Work Experience

Deputy Dean (Academic, Students Affairs & Alumni), School of Communication, USM
Jan 2016 - Present

Chairperson (Undergraduate), School of Communication, USM
Jan 2013 – Dec 2015

Programme Chairperson (Journalism), School of Communication, USM
Jan 2010 – December 2012

Senior Lecturer, School of Communication, USM
Dec 2009 – Present

Communications Officer, Wetlands International – Asia Pacific, the UN project

International Network

Chair

The Research and Publications Committee for the International Environmental Communication Association (IECA) (Aug 2018 - Jul 2020)

External Examiner (Curriculum and Thesis Examiner)

Faculty of Communication, Padjajaran University, Bandung, Indonesia (2017 - 2020)

Academic Exchange Visitor

Department of Urban & Rural Development, Swedish University of Agricultural Sciences (SLU), Sweden (2017)

Member

International Environmental Communication Association (Since 2017)

Visiting Researcher

Faculty of Political Science and Economics, Waseda University, Tokyo, Japan (2015)

Visiting Scholar

Faculty of Sustainability, Leuphana University of Luneburg, Hamburg, Germany (2014)

Steering Committee

Leadership Program in Sustainable Living with Environmental Risk (SLER), Yokohama National University, Japan (2011)

Committee Member

The Next Generation Leaders Program, the Korea Foundation, Korea (2009)

Research Grant

1. Conflict Risks, Media & the Future of Malaysia-Indonesia Relations, (RU) 2018 – 2020
2. Islamic Journalistic Practices toward Environmental Communication in Malaysia, Jul 2017 – Jan 2019
3. Empowering Students' Leadership in ESD through Networking at Asia Pacific – Kerajaan Negeri Pulau Pinang, 16 Mac 2018 – 31 Dec 2018
4. Knowledge Brokering Module for Empowering Leadership in Education for Sustainable Development (ESD) - (AKEPT) 3 Oct 2017 – 4 Oct 2018
5. Risk Perceptions: Analysis of Local Community Perceptions on Risks from Lynas Rare Earth Project, Nov 2015 – Nov 2018
6. The Future of Newspaper in Malaysia - (FRGS) 1 Nov 2015 – Oct 2018
7. *Penglibatan Masyarakat Awam Di Malaysia Dalam Isu Berkaitan Persekitaran Dengan Rujukan Kepada Negeri Kelantan dan Kedah* - (RU) 15 Jun 2009 – 14 Jun 2012
8. *Media dan Konstruksi Realiti Sosial: Wacana Media dan Perdebatan Awam Isu Alam Sekitar di Malaysia* (RU) Jan 2008 – Jan 2012
9. Discourse Analysis on the Representation and Trend of Environmental News in Malaysian Mainstream Newspapers, (Short-term) Feb 2010 – Feb 2011

Publications

Journal

1. Sharafa Dauda & Nik Norma Nik Hasan (2018). Framing the Sustainable Development Goals in Malaysian Online News, *SEARCH: The Journal of the South East Asia Research Centre for Communication and Humanities* Vol. 10 No. 1, 2018, pp. 1-24 ISSN 2229-872
2. Mohamad Saifudin, M. S., & Nik Norma, N. H. (2017). Do Malaysian journalists really understand what sustainability is? *The Journal of Sustainability Education*, 13, 1–17
3. Mohamad Saifudin, M. S., Heinrichs, H., & Nik Norma, N. H. (2017). The struggles of Malaysian media and environmental non-governmental organisations (ENGOs) in communicating the environment within semi-democratic nation. *The Journal of International Communication*, 24(1), 55–75
4. Sharafa Dauda & Nik Norma Nik Hasan (2017). Aspirant's and Party Ideology in Nigerian Newspaper Political Ads. *Pertanika Journal of Social Sciences & Humanities (JSSH)*, 25(4), 1667 – 1668. http://pertanika.upm.edu.my/regular_issues.php?jtype=3&jtype=3&journal=JSSH-25-4-22 (SCOPUS, ISSN: 0128-7702 (Print), eISSN: 2231-8534 (Online))

5. Sharafa Dauda & Nik Norma Nik Hasan (2016). Theorizing Roles for Online News Media in Representation of Risks: The Case of Malaysia. *Journal of Communication. Media Watch*. Vol 7 No 3 Sept 2016. Pp 331-341. ISSN: 0976-0911
6. Liana MN, Aruna RD, Lee KT & Nik Norma NH (2016). Online Newspaper Uses Among University Students. *Journal of Human Capital Development*. Vol 9, No 1 (Jan – Jun 2016) ISSN: 1985-7012
7. Teh Kate Yng & Nik Norma Nik Hasan (2015). Local Communities' Perspectives on Nature Conservation. *Health and the Environmental Journal*. Vol 6(1). 1 – 10.
8. Mohamad Saifudin Mohamad Saleh & Nik Norma Nik Hasan (2014). Sustainable Tourism: A Multi-Stakeholder Involvement in Coral Reef Conservation in Malaysia, *International Journal of Physical and Social Sciences*, 4(3), 158 – 174, ISSN: 2249-5894
9. Mohamad Saifudin Mohamad Saleh & Nik Norma Nik Hasan (2014). Ecotourism and Coral Reef: Analysis of Coral Reef Conservation Awareness Among Stakeholders in Perhentian Island, Malaysia, *American Journal of Tourism Management*, 3(1A): 7 – 12, doi:10.5923/s.tourism.201401.02
10. Shao Baohui & Nik Norma Nik Hasan (2014). Journalistic Roles Among Chinese-language Press Journalists in China and Malaysia. *Procedia – Social and Behavioural Sciences*. Vol 155. 6 Nov 2014. 277 – 282
11. Shao Bao and Nik Norma Nik Hasan (2013). "The evolution of the Chinese-language newspapers in Malaysia during the new millennium". *Journal of China Newspaper Industry*, 14(7), 44 – 51, ISSN:1671-0029
12. Syahrudin Hj Awg dan Nik Norma Nik Hasan(2012). Laman blog: "Platform mencanai pendapat, memprojeksi nilai & juri awam terhadap kerajaan". *Jurnal Pengajian Media Malaysia*, Vol. 14, No. 1 pp 35 – 46

Proceeding

1. Esther Santhanasamy & Nik Norma Nik Hasan (2018), Analysis of Communication Strategies of Wildlife Trafficking via Social Media. *1st ASPIKOM International Communication Conference (AICCON) 12-14 November 2018*
2. Mohamad Saifudin Mohamad Saleh & Nik Norma Nik Hasan (2018), Investigating the Use of Images on the Complex Islamic Environmental Issues in Malaysian Newspapers, *1st ASPIKOM International Communication Conference (AICCON) 12-14 November 2018*
3. Nik Norma Nik Hasan et. al., (2018). Understanding Risk Perceptions of Youth on the Lynas Project: A Socio-Cultural Outlook. *1st ASPIKOM International Communication Conference (AICCON) 12-14 November 2018*
4. Nik Norma Nik Hasan (2018). Data Journalism in Malaysia: How Journalists Contrust Climate Change Stories Using Big Data? *The Asian Conference on the Social Sciences (ACSS2018)*, Kobe, Japan 8-10 Jun 2018
5. Nik Norma Nik Hasan & Nurul Salmi Abdul Latip (2017), Risk Perceptions on Lynas Rare Earth Processing Plant at Gebeng, Malaysia, paper presented at *the 2017 Conference on Communication and Environment*, University of Leicester, 29 June – 2 July 2018.
6. Bonaventura Satya Bharata & Nik Norma Nik Hasan (2017). Malaysia on Television News in Indonesia, A Construction Analysis of Metro Highlight on Metro TV. *Proceeding of the 1st Dharma Duta International Seminar*, Denpasar. 2 June, 2017, pp 19 – 25.
7. Nik Norma Nik Hasan (2016). *Environmental Rhetoric of Haze Risk*, International Communication, Industry and Community (ICCIC), Inna Grand Hotel, Sanur Bali, Indonesia (ISBN: 602-74139-0-0), pp 190-206.
8. Sharafa Dauda & Nik Norma Nik Hasan (2015). An exploratory study of Malaysia's online newspapers' representation of risks from Lynas' Rare Earth project. Paper presented at the *2nd International Conference on Media, Communication and Culture (ICMCC 2015)*: Penang, Malaysia, November 30th – December 2nd, 2015.
9. Nik Norma Nik Hasan (2015). *Climate Change and the Risk Messages of Environment: A Visual Semiotics Analysis of the Malaysian and German Newspapers*, International Conference on Communication, Media and Community (ICCMC), Vistana Hotel, 30 Nov -2 Dec 2015.
10. Nik Norma Nik Hasan (2014). "Greening Journalism Programme: Perspectives and Challenges". Paper presented at the *1st Regional Conference on Campus Sustainability*, Universiti Sabah Malaysia, 7 – 9 April 2014
11. Syahrudin Hj. Awg. Ahmad, Nik Norma Nik Hasan dan Adnan Hussein (2013). Kerajaan dan pengkritik: Hubungan dominan-resesif atau petunjuk trend yang bernilai tinggi kepada status quo dan masyarakat. Paper presented at *Persidangan Transformasi Sosial Kebangsaan 2013: Kelestarian Pembangunan dan Komuniti Mencapai Wawasan*, Universiti Malaysia Sabah, 27 November 2013
12. Nik Norma Nik Hasan (2012). "Where there is risk, there is opportunity: Environmental risks and violent conflict in Malaysia". Paper presented at the *2012 International Conference on Communication, Media and Civil Violence (ICCMV 2012)* Universitas Sebelas Maret, Surakarta, Indonesia, 6 June 2012, 5 – 11

13. Shao Bao and Nik Norma Nik Hasan (2012). "Facing Challenges: The Chinese language press as ethnic media in Malaysia". Paper presented at the 21st AMIC-UiTM Annual Conference, UiTM, Shah Alam, 11 – 14 July 2012
14. Nik Norma Nik Hasan (2011). "The media and environmental risk perception of rural communities". The 3rd SLER symposium: Rural Development and Environmental Risk Management. Universite D' Antananarivo: Madagascar. 8 – 17 September 2011
15. Nik Norma Nik Hasan (2011). "The Media and Environmental Risks in Malaysia". Proceeding on The Environmental Protection and Regional Development. Yokohama National University (YNU): Japan. Presented 24 February 2011, published May 2011
16. Nik Norma Nik Hasan (2010). "Local Community Participation in Environmental Conservation: The Case Study of Taman Negara Tg. Piai". Proceeding: Symposium on Biodiversity and Sustainability of Taman Negara Johor 2010. Penang: Universiti Sains Malaysia. 17 April 2010
17. Nik Norma Nik Hasan (2009). "Embedding Sustainability in Journalism Program". Proceeding of International Conference on Communication and Environment 2009. Penang: Universiti Sains Malaysia
18. Nik Norma Nik Hasan & Jamilah Ahmad (2008), An In-depth Study of Journalists and Scientists Interactions, School of Health Sciences, USM, Kubang Kerian, Kelantan ISBN: 978-983-44173-0-7

Book Chapter

1. Nik Norma Nik Hasan (2012). "Embedding Sustainability into Journalism Programme". Communication and environment: Sustainability and Risk. Penerbit USM Proceeding Series, 16 – 25
2. Adnan Hussein and Nik Norma Nik Hasan (2012). "River discourses in Malaysia: The case of Kinabatangan, Batu Pahat and Juru". Communication and environment: Sustainability and Risk. Penerbit USM Proceeding Series, 199 – 221

Book Review

1. Sharafa Dauda & Nik Norma Nik Hasan (December 2015). Book Review: Digitized Lives: Culture, Power and Social Change in the Internet Era, by Thomas Vernon Reed. *Journalism & Mass Communication Quarterly* 92 (4), 1041-1043. <http://dx.doi.org/10.1177%2F1077699015610327cc>

Book Editor

1. Nik Norma Nik Hasan (Eds). 99 Sustainability Ideas at USM (2009). ISBN No: 978-983-861-428-3 Penang: Penerbit Universiti Sains Malaysia
2. Hamidah Abdul Hamid, Azman Azwan Azmawati, Jamilah Hj. Ahmad and Nik Norma Nik Hasan (Eds.) Communication and Environment: Sustainability and Risk (2012) ISBN No: 978-983-861-555-6. Penang: Penerbit USM

Invited Speaker

1. Nik Norma Nik Hasan (2018). Framing the SDGs in Malaysian Online Media, presented at the 2018 International Conference on Life, Innovation, Change and Knowledge (ICLICK). Fakulti Komunikasi, Universitas Padjajaran, Bandung, Indonesia. 12 July 2018.
2. Nik Norma Nik Hasan (2017). Tren Penyelidikan Kualitatif dalam Bidang Komunikasi di Malaysia presented at Kongres IQRA & Seminar Nasional Penelitian Kualitatif, Indonesian Qualitative Researcher Association & FISIP, Universitas 17 Agustus (UNTAG), Surabaya. 15-16 July 2018.
3. Nik Norma Nik Hasan (2012). "Where there is a risk, there is opportunity", presented at the 2012 International Conference of Communication, Media and Civil Violence. Universitas Sebelas Maret, Solo, Indonesia: 6 June 2012.
4. Nik Norma Nik Hasan (2011). "Communicating for the Environment", International Integrity Conference: The Unity of Man and Nature by Way of Integrity. Penang Institute of Integrity: Penang, 19 November 2011.

Postgraduate Research Supervision

PhD Students (Completed)

Main Supervisor

1. Sharafa Dauda (Nigeria) 2018
An Exploration Study of Malaysians' Online Media Representation of Risks from Lynas' Rare Earth Project
2. Teh Kate Yng, Jane (Malaysia) 2017
Ecotourism Impacts on Locals' Perceptions and Attitudes towards Nature Conservation. A Comparative Study of Taman Negara Pahang, Malaysia and Khao Yai National Park, Thailand

3. Shao Baohui (China) 2015
Journalistic Professionalism in Chinese-language Press: A Comparative Study of Journalists in China and Malaysia
4. Syahrudin bin Awg. Ahmad (Malaysia) 2014
Laman Blog: Mekanisme Kempen Menghimpun Pendapat Umum Terhadap Kerajaan

Co-Supervisor

1. Chamil Wariya (Malaysia) 2014
Retorik dan Metafora dalam Wacana Deliberatif: Satu Kajian Kes Ucapan-ucapan Terpilih Najib Razak di Perhimpunan Agung UMNO, 1988 – 2012
2. Mohamad Saifuddin bin Mohamad Saleh (Malaysia) 2016
(Institute for Environmental and Sustainability Communication, Leuphana University, Germany)
A Study of Environmental Communication among the Malaysian ENGOs and Media
3. Hendra Harahap (Indonesia) 2017
Analisis Wacana Tentang Keamanan Makanan dan Kedaulatan Makanan di Media Massa di Indonesia: Satu Kajian Kes.

Master by Research (Completed)

1. Hemawathi Somasundharam (Malaysia) 2018
Kewartawanan Warga dan Kesannya terhadap Media Tradisional di Malaysia: Co-supervisor

PhD students – Ongoing

1. Muthukumaran Kanasan (Malaysia) Main supervisor
Exploring the Dynamics of Ethnocentrism toward Inter Ethnic Relations: A Case Study of Undergraduates in Penang
2. Chika Ebere Odoemelam (Nigeria) Main supervisor
A Longitudinal Study on News Framing in National Press of Oil Pollution in Nigeria
3. Bonaventura Satya Bharata (Indonesia) Main supervisor
Analisis Semiotik Sosial Berita Mengenai Malaysia di Media dalam Talian dan Televisyen Indonesia
4. Esther Santhanasamy (Malaysia) Main supervisor
Internet mediated communication in wildlife trafficking in Malaysia
5. Aini Hasanah binti Abdul Mutalib (Malaysia)
(School of Biological Sciences, USM: Co-Supervisor)
Conservation of Orang Utan in Malaysia
6. Gumgum Gumilar (Indonesia)
(Fakulti Komunikasi, Universitas Padjajaran, Bandung, Indonesia: Co-Supervisor)
Komunikasi Strategis Dalam Pengendalian Bencana Kebakaran Hutan dan Lahan di Provinsi Riau
7. Efi Fadillah (Indonesia)
(Fakulti Komunikasi, Universitas Padjajaran, Bandung, Indonesia: Co-Supervisor)
Management of the Local Press within the Social Power at the Local Province

MA Students (Mixed Mode) (Completed)

1. Zhao Weijian (China) 2018
Why Bullies Bully and Why Victims are Victimized? Analysis of Cyberbullying among University Students in Ipoh, Perak.
2. Nur 'Izzah Atira bt Muhamad Nazmi (Malaysia) 2018
Persepsi Risiko: Analisis Persepsi Pelajar Berkaitan Projek Lynas di Gebeng, Pahang
3. Tivya Mariappan (Malaysia) 2017
Factors Predicting Facebook Victimization among Undergraduates in Ipoh, Perak
4. Shareen Jit Kaur Joginder Singh (Malaysia) 2017
Will You Help Me? Youth Bystanders' Reactions Towards Facebook Bullying in Ipoh, Perak
5. Tay Pang Chong (Malaysia) 2013
An Exploration Study of Family Communication Patterns on Sexual Topics

MA Students (Mixed Mode) (Ongoing)

1. Wey Wei Ling (Malaysia)
ENGOs Tweet Data Mining on Climate Change
2. Christina Yong Xi Zin (Malaysia)
Framing Penang Reclamation Project: A Comparative Analysis of Sin Chew Daily, China Press and Guang Ming Daily.

MA in Science & Environmental Journalism (Research Project - Completed)

1. Sukma Hayati (2013). *Analisis Pembungkahan Isu Kerosakan Hutan Paya Gambut Rawa Tripa dalam Akhbar Online TheAtjehpost.com dan Theglobejournal.com*

2. Govindran Jegatesan (2012). Communicating Sustainability from the Perspectives of the Kensiou of Kampung Lubuk Lenggong
3. Mohamad Saifudin bin Mohamad Saleh (2012). *Ekopelancongan dan Terumbu Karang: Analisis Terhadap Kesedaran dan Penglibatan Pemegang Taruh Dalam Aktiviti Pemuliharaan Terumbu Karang di Pulau Perhentian Malaysia*.
4. Rajeswari Arna Salom (2012). *Mengkaji Persepsi Pelancong Terhadap Pembangunan Pelancongan Lestari Taman Negara Pulau Pinang Menggunakan Piawaian (Indikator) Pelancongan Lestari*. Satu Kajian Kes.
5. Siew Kah Mun (2012). A Comparative Study on the Representation of Nuclear Risk Story in the Star, Utusan Malaysia and Nanyang Siang Pau.
6. Tan Eng Lan (2011). *Analisis Keberkesanan Kempen Hari Tanpa Plastik di Pulau Pinang: Dengan Rujukan Kawasan Sg. Dua*
7. Hamoon Khelghat-Doost (2011). Penang Environmental NGOs: Case Studies of Participatory Approach and Communication towards Sustainability.
8. Farah binti Musa (2011). *Analisis Isi Kandungan Bentuk Pelaporan dan Sumber Berita Bioteknologi Pertanian*
9. Rudy Imran bin Shamsudin (2010). *Keberkesanan Mesej Kempen Kesedaran Anti Beg Plastik oleh Selebriti Maya Karin*
10. Teh Kate Yng, Jane (2010). Consumers' Awareness of Farm Animal Welfare in Poultry Products

Academic Recognitions

Awards

1. Anugerah Perkhidmatan Cemerlang, Universiti Sains Malaysia, 2016
2. Silver Award for Invention/Innovation/Design of 'Getting Your Work Published in the First Attempt: A Feature Writing Module' at Invention, Innovation & Design Exposition 2016, UiTM, Shah Alam.
3. The New Zealand Asia Research Award, 2004

Fellowship

1. The Malaysian Press Institute (MPI), 2008.

Professional Affiliations

1. The International Environmental Communication Association (IECA) (Committee Member & Chair for the Research and Publications Committee)
2. Malaysian Association of Communication Educators (Member)
3. Qualitative Research Association of Malaysia (Exco Member)
4. Water Watch Penang (Member)

Thesis Examination/Assessor

Thesis Examiner

1. Yan Yan Cahyana, Pola Jaringan Komunikasi dan Jenis-jenis Keperibadian Asas Para Menteri Kabinet Indonesia Bersatu II di Republik Indonesia, 16 Jun 2017. (PhD)
2. Anna Agustina, Perceptions and Roles of Indonesian Journalists in Covering Environmental Problems in Indonesia, 18 April 2017. (PhD)
3. Yani Hendrayani Hidayat, Komunikasi Penyertaan dalam Pembangunan Lestari: Kajian Kes Terhadap Forum Tanggungjawab Sosial Korporat Daerah Jawa Barat, Indonesia. 21 Feb 2017. (PhD)
4. Muhammad Firdaus bin Mat Jusoh, Analisis Wacana Kritis Penulisan Dr. MAZA di Ruangan Pena Muffi Akhbar Mingguan Malaysia, 24 June 2016. (MA Mixed Mode)
5. Anis Nabilah Md Wazilah, Memahami Teknik Pembingkai Kumpulan DAESH dalam Majalah Dabiq, 15 Jun 2017. (MA Mixed Mode)
6. Sharafa Dauda, News Framing Functions and News Sources in Online News Coverage of the 2011 Somali Famine by AJE, CNNI, Panapress and Reuters, 3 Dec 2013. (MA Mixed Mode)
7. Akram Khaled Ouda Alloh, The Framing and Sources of the 2011 Egyptian Revolution: A Content Analysis of BERNAMA, MAAN and Reuters Online News, 21 Dec 2012. (MA Mixed Mode)
8. Ang Pung Yong, Building an Understanding of Malaysian Consumers' Attitude and Behavioural Intention towards SMS Advertising, Nov 2010. (MA Mixed Mode)

Program Assessor

1. External Examiner for Faculty of Communication and Creative Design Programmes, SEGI University, Kota Damansara (March 2018 – March 2020).

2. Penyelia Kursus – YKT101/3 Pengantar Komunikasi Manusia, Kolej Teknologi Pulau, 16 September 2016.
3. Penyelia Kursus – YKT211/3 Communication Theory, KDU College Penang, 2011
4. Penyelia Kursus – KTB252 Public Relations Writing, Taylor's College, 2011.

External PhD Examiner

1. Gumgum Gumilar, 'Komunikasi Strategis dalam Pengendalian Bencana Kebakaran Hutan dan Lahan di Provinsi Riau', Fakultas Komunikasi, Universitas Padjajaran, Bandung, Indonesia
2. Efi Fadillah, 'Management of the Local Press within the Social Power at the Local Province', Fakultas Komunikasi, Universitas Padjajaran, Bandung, Indonesia.

Journal Reviewer

1. Journal Article Reviewer, 'Media Coverage of the Twelfth and Thirteenth General Elections: A Content Analysis, The Journal of the Southeast Asia Research Center for Communications and Humanities. (SEARCH), Taylor's University (2017)
2. Journal Article Reviewer, Fenomena Sosial dalam Novel Saudagar Besar dari Kuala Lumpur, Journal of Business and Social Development (JBSD), 12 June 2015.
3. Assessor, Jurnal Teknologi, Universiti Teknologi Malaysia (JTE/2011/24)

Consultancy

1. Journalism on Campus Program, Kementerian Pengajian Tinggi (KPT), RM200,000 – 2012
2. Workshop on Journalists & Scientists Interaction, funded by IPS, USM and Kementerian Tenaga, Teknologi Hijau dan Air (KeTTHA) – June 2011

Teaching

Postgraduate

Advanced Qualitative Communication Research Methods
 Advanced Communication Theory
 Communication and Ecology
 Media and Environmental Conservation
 Media, Science and Environmental Seminar

Undergraduate

Communication Research Methods
 Economy, Politic and Media
 Writing for the Malay language media
 Journalism II
 News Writing II
 Newspaper Production II
 Human Communication
 Communication and Culture
 Communication, Power and Conflict
 Communication and Society

Contribution to the University / School

Administration

1. Deputy Dean (Academic, Students Affairs & Alumni), 2016 - 2018
2. Chairperson (Undergraduate), 2013 – 2015
3. Program Chairperson (Journalism), 2010 - 2012

University Committee

1. Honourable Editor, 'We Lead' & 50 Tahun USM, Persatuan Alumni, Universiti Malaysia (PAUSM), 2018.
2. Fellow, Regional Center for Expertise (RCE), USM, 2016 - 2018
3. Head of Communication Unit, Center for Global Sustainability Studies, 2013 – 2015
4. Forum facilitator and speaker: Nihon Fukushi University, Japan
 - 25 February 2013, Media and Welfare
 - 18 February 2010, Current Situations around the World.
 - 27 February 2009, Forum on Global Warming
5. Wakil PTJ dalam Jawatankuasa Pengurusan Penggunaan Tenaga USM, 2012
6. Speaker: Yokohama National University, Japan, 25 Jan 2010, Seminar on ESD in Asia
7. Ahli panel, Anugerah Penyelidikan Terbaik untuk Malam Persada Kencana, 2011.
8. Co-project Leader for ProSPER.Net and 'Green Talents' Transdisciplinary ESD Summer School, June 2010 – June 2011.
9. Executive Committee and Associate Fellow, Centre of Global Sustainability Studies (CGSS), USM, 2010 - 2015

10. Committee member on the establishment of 'Masters in Development Practice' program, Centre of Global Sustainability Studies (CGSS), USM, 2010
11. Scientific Editor for '99 Sustainability Ideas at USM' book, 2009
12. Restu Students Residence Fellow, Jan 2009 – Dec 2009

School Committee

1. Chair of Academic, Quality and OBE Committee, 2016 - 2018
2. Chair of Alumni Committee, School of Communication, 1 Jul 2009 – 30 Jun 2011
3. Chair of Students-Lecturers Committee, 2016 – 2018
4. Member of Program Audit Committee, 2016
5. Member of Postgraduate Committee, 2009 – 2011 & 2016 – 2018
6. Member of Mobility and Graduate Employability Committee, 2016 – 2018
7. Member of Human Resource Committee, 2016 – 2018
8. School Representative for USM E-Learning Committee, 2014
9. School Representative for USM Sustainability Agenda, 2010 – 2016
10. Chair, Sustainability Committee, 2009 – 2011
11. Member of Research Committee, 2009 – 2011

Community

1. Aceh Projek Komuniti Pembangunan Pendidikan, Kesihatan & Ekologi, Banda Aceh, Indonesia, 20 – 23 Oktober 2011
2. Program Penanaman Pokok Bakau dan Spesis yang Sesuai di Pesisir Sg Acheh, Nibong Tebal, Seberang Perai Selatan, Pulau Pinang dengan kerjasama Persatuan Kebajikan Nelayan-nelayan Pantai Pulau Pinang (PIFWA), 11 Oktober 2010.

Short Biodata

Dr Nik was born and bred in Petaling Jaya, Selangor. She is currently the Deputy Dean (Academic, Students Affairs and Alumni) at the School of Communication, University Sains Malaysia. She obtained her PhD in Environmental Journalism from the University of Canterbury, New Zealand in 2009. An avid diver and a Nirvana fan, Dr Nik also plays Balinese gamelan.

'Less in More'